



To the family of <Student First> <Student Last>,

For the 2025–2026 academic year, Landmark School is once again pleased to partner with **E&R – The Campus Laundry** to offer professional **laundry and dry-cleaning services** to all interested families. We are excited to introduce enhanced service options available exclusively through this partnership.

E&R – The Campus Laundry has been providing world-class laundry services for over 100 years, including over 26 years at Landmark School. Through their service, your students' **personal laundry and linens will be cleaned weekly**, supporting a healthier, more convenient lifestyle on campus.

The laundry and dry-cleaning plans are thoughtfully designed to give students back **80 to 100 hours** per school year—time they can use for studying, engaging in campus life, or simply relaxing. With decades of experience serving over 100 preparatory schools, colleges, and universities across Greater New England, E&R is proud to offer efficient and dependable service options that fit student schedules.

E&R's **environmentally friendly process** helps reduce the environmental impact by saving up to **86% in water, 68% in gas, and 82% in electricity** compared to standard campus washers and dryers. They also use **GreenEarth® Cleaning**, a non-toxic and sustainable solution, for all dry-cleaning services.

Maintaining clean clothing not only promotes good hygiene and personal organization, but also boosts a student's confidence, appearance, **and overall well-being**. When students look and feel their best, they're more prepared to succeed—academically, socially, and emotionally.

E&R believes in giving students the opportunity to focus on their education and growth, while they take care of the laundry. Their continued investment in community engagement and sustainability underscores their commitment to supporting student well-being—on campus and beyond.

To enroll, visit TheCampusLaundry.com and select the plan that best fits your students' needs or call E&R Customer Service at (800) 243-7789. Signing up takes just a few minutes, and additional information is available on their website. After signing up, you will receive communication about your service directly from E&R. **Sign up by August 15, 2025**, to take advantage of the **early registration discount**.

Program highlights for students:

- Save **80–100 hours** per school year—more time to study, socialize, and recharge
- Weekly cleaning of personal laundry, bed, and bath linens
- Cleaned in a **sanitary, eco-friendly facility** using non-toxic solutions
- Supports **confidence, professional appearance, and emotional wellness**
- Backed by a company with over **100 years of proven service**

E&R – The Campus Laundry has a long-standing reputation for dependable, professional, and top-quality service. We encourage you to review the enclosed materials, choose the plan that best supports your student, and ensure they make the most of their time on campus.

Sincerely,

Robert B. Genetilli, Jr.
Dean of Student

OUR PLANS AT A GLANCE

PROVIDING WORLD CLASS LAUNDRY SERVICE AT WORLD CLASS INSTITUTIONS

Prices are based off full academic year. All prices increase \$65 August 15, 2025. Payment plans available. Our orders team is available Mon - Fri 8:00 am - 5:00 pm EST at 1-800-243-7789. Not all plans are offered at all schools.



TheCampusLaundry.com/LandmarkSchool



TIME MATTERS TO [NAME]

LESS TIME ON LAUNDRY, MORE TIME FEELING AND DOING THEIR BEST.

Between classes, sports, and social life, your student's time is slipping away. Let E&R The Campus Laundry handle their laundry, so they can focus on what really matters.

PARTNERING WITH LANDMARK
SCHOOL SCHOOL STUDENTS FOR
OVER 26 YEARS!



SIGN UP BY
AUGUST 15TH FOR A
CHANCE TO WIN A
\$3,000, \$2,000, OR \$1,000
SCHOLARSHIP!
PLUS GET OVER \$250
IN SAVINGS!

BEST VALUE

PREMIUM PLAN

- ✓ **Twice-a-Week Pickup & Delivery:** More frequent service for ultimate convenience.
- ✓ **Spot Removal & Minor Repairs:** Stains treated, and small fixes made to extend garment life.
- ✓ **Dedicated Customer Service Representative:** Personalized support for all your laundry needs.
- ✓ **Gentle Dry Cleaning & Pressing:** Expert care for special items requiring extra attention.
- ✓ **FREE Comforter & Blanket Cleaning Plan:** Keep your bedding fresh at no additional cost (\$189 value).
- ✓ **Premium Sweater Care:** Dry-cleaned and professionally pressed for lasting quality
- ✓ **Shirt and Khaki Finishing:** Return finished on hangers for a polished look.
- ✓ **Dress Shirt Perfection:** Professionally laundered, pressed, and returned on hangers.
- ✓ **Expert Wash, Dry & Fold Service:** Clothes returned fresh, neatly folded, and ready to wear
- ✓ **Complete Bed & Bath Linen Care:** Includes personal or rental sheets, pillowcases, and towels.
- ✓ **Delicate Garment Protection:** Bras and delicate fabrics washed with the utmost care.
- ✓ **Eco-Friendly & Sustainable:** Uses 86% less water, 64% less gas, and 80% less electricity than home washing.

NOW **\$1899**

~~\$1964~~ OVER \$670 IN SAVINGS & VALUE

MOST POPULAR

LOOK SHARP PLAN

- ✓ **UNLIMITED Gentle Dry Cleaning & Pressing:** Expert care for special items requiring extra attention.
- ✓ **FREE UNLIMITED Comforter & Blanket Cleaning:** Keep your bedding fresh and clean at no extra cost! Unlimited comforters and blankets professionally cleaned (a \$189 value).
- ✓ **Premium Sweater Care:** Dry-cleaned and professionally pressed for lasting quality
- ✓ **Shirt and Khaki Finishing:** Return finished on hangers for a polished look.
- ✓ **Dress Shirt Perfection:** Professionally laundered, pressed, and returned on hangers.
- ✓ **Expert Wash, Dry & Fold Service:** Clothes returned fresh, neatly folded, and ready to wear
- ✓ **Complete Bed & Bath Linen Care:** Includes personal or rental sheets, pillowcases, and towels.
- ✓ **Delicate Garment Protection:** Bras and delicate fabrics washed with the utmost care.
- ✓ **Eco-Friendly & Sustainable:** Uses 86% less water, 64% less gas, and 80% less electricity than home washing.

NOW **\$1448**

~~\$1513~~ OVER \$250 IN SAVINGS & VALUE

TIME SAVER

JUST THE BASICS PLAN

- ✓ **Dress Shirt Perfection:** Professionally laundered, pressed, and returned on hangers.
- ✓ **FREE Comforter & Blanket Cleaning Plan:** Keep your bedding fresh and clean at no extra cost! Get up to 15 comforters and blankets professionally cleaned (a \$149 value) absolutely FREE!
- ✓ **Expert Wash, Dry & Fold Service:** Clothes returned fresh, neatly folded, and ready to wear
- ✓ **Complete Bed & Bath Linen Care:** Includes personal or rental sheets, pillowcases, and towels.
- ✓ **Delicate Garment Protection:** Bras and delicate fabrics washed with the utmost care.
- ✓ **Eco-Friendly & Sustainable:** Uses 86% less water, 64% less gas, and 80% less electricity than home washing.

NOW **\$1169**

~~\$1234~~ OVER \$210 IN SAVINGS & VALUE

NEW PLAN

WASH/DRY/ FOLD PLAN

- ✓ **Expert Wash, Dry & Fold Service:** Clothes returned fresh, neatly folded, and ready to wear
- ✓ **FREE Comforter & Blanket Cleaning Plan:** Keep your bedding fresh and clean at no extra cost! Get up to 10 comforters and blankets professionally cleaned (a \$129 value) absolutely FREE!
- ✓ **Complete Bed & Bath Linen Care:** Includes personal or rental sheets, pillowcases, and towels.
- ✓ **Delicate Garment Protection:** Bras and delicate fabrics washed with the utmost care.
- ✓ **Eco-Friendly & Sustainable:** Uses 86% less water, 64% less gas, and 80% less electricity than home washing.

NOW **\$827**

~~\$892~~ OVER \$190 IN SAVINGS & VALUE

Note: All sweaters, cold wash items, and tumble-dry items will be subject to a per-piece charge when included in the bag for processing under the Just The Basics and Wash/Dry/Fold plans. This charge will be applied on a monthly basis.



EXCLUSIVE OFFER FOR OUR CUSTOMERS!
We've partnered with Dormco.com to bring you special rates on dorm essentials. Scan the QR code to shop your special deal!



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**ACT NOW – TIME IS
RUNNING OUT!**



MORE TIME. MORE CONFIDENCE. BETTER RESULTS.

Laundry might not be a top priority for your student—but feeling good, staying sharp, and getting things done is. The Campus Laundry’s professional service helps them show up at their best, every day:

- ✓ **Up To 100 Extra Hours Of Free Time:** More time to focus, stay active, and enjoy academic life—without the laundry load.
- ✓ **A Confidence & Productivity Boost:** Clean, fresh clothes help them feel more put-together and mentally ready to tackle anything.
- ✓ **Less Stress, Better Balance:** No more laundry-day hassles or running out of clean outfits before a big presentation or game.
- ✓ **Reliable Weekly Pickup & Delivery:** One less thing to worry about—laundry comes to them.
- ✓ **Expert Care for Every Item:** From casual clothes to school uniforms, everything is cleaned with care and returned ready to wear.

BUSY SCHEDULES, NO TIME FOR LAUNDRY

Your student’s schedule is packed with classes, sports, and study halls. Our service ensures they always look polished without losing precious time.



“This is a must for a child at boarding school. They do a great job and takes so much stress off the student!!! LOVE THIS SERVICE! Worth every penny!”

ETHEL WALKER PARENT



“There are limited facilities in my son’s dorm, he plays sports so often and only has 2-3 hours at most on Saturday or Sunday free, and that’s when the demand for machines is at its highest. E&R is amazing for my busy son and gives him the time to focus on other things.”

CHOATE ROSEMARY HALL PARENT



 **86%**
LESS WATER

 **68%**
LESS GAS

 **82%**
LESS ELECTRIC

MORE THAN JUST GREENWASHING

Plenty of companies talk sustainability—we live it. At E&R The Campus Laundry, our eco-friendly practices make a real difference:

- ✓ **Efficient Machines:** E&R machines use considerably less water and energy compared to standard campus washers.
- ✓ **Eco Detergents:** Tough on stains, gentle on the planet.
- ✓ **Reusable Garment Bags:** No single-use plastics, less waste.
- ✓ **Less Clothing Waste:** Professional care helps clothes last longer.

TIME IS ONE OF THE MOST VALUABLE GIFTS YOU CAN GIVE YOUR STUDENT

With classes, clubs, sports, and social life, laundry shouldn’t be another item on their to-do list. When you sign up for E&R The Campus Laundry, you’re giving your student more than just clean clothes—you’re giving them the freedom to focus on what really matters. Don’t wait—secure their spot today and set them up for a stress-free school year!

Sign up by August 15, 2025, and SAVE \$65 on the plan of your choice!* Plus, for a limited time, we’re including FREE weekly comforter & blanket cleaning all year long!

Plus, every sign-up is automatically entered to win a \$1,000, \$2,000, or \$3,000 scholarship.

TheCampusLaundry.com/LandmarkSchool



Scan Here
to Get Started

*Discount reflected in price. Plan prices increase August 15, 2025. Convenient payment options available.





LANDMARK SCHOOL

SOUTH CAMPUS OFFICE OF RESIDENTIAL LIFE
P.O. BOX 227 • PRIDES CROSSING, MASSACHUSETTS 01965-0227

**IMPORTANT
INFORMATION
FOR YOUR
STUDENT**